



# STAFF TRAINING WEEK

**“DISTANCE EDUCATION- ENABLING FUTURE  
EXCELLENCE TODAY”**

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**The College of Business Administration of Latvia is  
pleased to invite you to the International staff  
training week from April 17 to 21, 2023**

During the pandemic, almost every higher education institution had to adapt to the online study process, and many of them are keeping some distance education elements after the pandemic till now. The College of Business Administration has more than 20 years of experience in providing higher education in a distance format, and the College will share its extensive experience. The program of the staff training days offers an enriching international and intercultural learning experience and the opportunity to discuss relevant and actual topics regarding distance education and international cooperation, as well as to find new international partners.

The goal of the staff week is to exchange good practices and ideas, discuss topics related to distance education management, share international experiences, acquire new knowledge and develop expertise, strengthen current partnerships between universities, and create new contacts. The program includes presentations, interactive workshops, problem-solving cases, site visits, and networking. Beyond the program, you will have a



chance to discover the vibrant and charming city of Riga as well as the most beautiful towns of Latvia Cesis and Sigulda.

**Target group:** Both academic and non-academic staff, lecturers, program directors, management, marketing, and international office representatives.

**Working language:** English.

**Costs:** Participation fee of 100 Euros to cover the coffee breaks, lunches, closing dinner as well as social program costs. Participation can be funded by Erasmus+ grants provided by the home University of a participant. We invite participants to check the availability of such funding with their home institution.

**Venue:** The International staff training days will take place at Pullman Riga Old Town 5\* hotel. A special room rate will be available for our guests.

Please register here: [the application form](#) by March 30, 2023.

## PLEASE NOTE!

During the staff training days, the College will organize an International scientific conference on April 20 (sections in Business, Management, Law, and Finances). The International staff training days participants are invited to present at the conference and receive a certificate.

## PRELIMINARY SCHEDULE:

**April 17** Arrivals

**April 18** Arrivals. Opening of the International staff training days. Sightseeing in Riga

**April 19** International staff training days sessions

**April 20** International scientific conference. International staff training days sessions. Closing dinner

**April 21** Sightseeing trip to Sigulda and Cesis (optional)

The selection results will be sent to each participant shortly after the application deadline.

After admission, the participants will receive the final program.

